



U.S. Consumer Product Safety Commission – Recall

Recall Date: October 15, 2014

Recall Number: 14-DRAFT FOR CLEARANCE

Briggs & Stratton Recalls Snapper Rear Engine Riding Mowers Due to Injury Hazard (Recall Alert)

Recall Summary

Name of product: Briggs & Stratton Snapper Rear Engine Riding Mower

Hazard: Weld on drive axle can fail resulting in loss of brake control, posing an injury hazard.

Remedy: Repair

Consumer Contact: Briggs & Stratton Corporation at (800) 935-2967 from 7:45 a.m. to 4:30 p.m. CT Monday through Friday, or online at www.Briggsandstratton.com and click on "Recall Alert Notice" for more information.

Recall Details

Units: About 8,500

Description: This recall involves six models of Briggs & Stratton Snapper Rear Engine Riding Mowers. The mowers are red with a black fuel tank, steering wheel and seat. The name Snapper is printed on both sides of the mower. The model and serial numbers are on a label on the engine platform under the right side of the seat. The following models and serial number ranges are included.

Model Number	Serial Number Range
7800918	2016447188 - 2016485206
7800920	2016443919 - 2016568930
7800932	2016462619 - 2016481454
7800950	2016611952 - 2016766052
7800951	2016624456 - 2016765000
7800954	2016603229 - 2016775752

Incidents/Injuries: Briggs & Stratton has received two reports of brake failure, related to failed weld. No injuries have been reported.

Remedy: Consumers should immediately stop using the recalled mowers and contact an authorized Snapper service dealer for a free repair.

Sold at: Family Farm stores, Power Equipment Direct and Briggs & Stratton Snapper dealers nationwide from April 2013 through May 2014 for between \$1,300 and \$2,000.

Manufacturer: Briggs & Stratton Power Products Group, LLC, of Milwaukee, Wis.

Manufactured in: United States

[Below is standard language that appears in all recall announcements]

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death associated with the use of thousands of types of consumer products under the agency's jurisdiction. Deaths, injuries, and property damage from consumer product incidents cost the nation more than \$1 trillion annually. CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical or mechanical hazard. CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters and household chemicals – contributed to a decline in the rate of deaths and injuries associated with consumer products over the past 40 years.

Federal law bars any person from selling products subject to a publicly-announced voluntary recall by a manufacturer or a mandatory recall ordered by the Commission.

To report a dangerous product or a product-related injury go online to www.SaferProducts.gov or call CPSC's Hotline at (800) 638-2772 or teletypewriter at (301) 595-7054 for the hearing impaired. Consumers can obtain news release and recall information at www.cpsc.gov, on Twitter [@USCPSC](https://twitter.com/USCPSC) or by subscribing to CPSC's [free e-mail newsletters](#).

Photos

[Photos will display in a slideshow at the top right of the recall.]

Photos – Please provide CPSC with 1-2 mb sized photos as separate jpgs of each image. Should have one photo for each different model and photo of rating plate or other similar label or marking that helps consumers identify a recalled product.

[Individual photos were provided of those included in the draft. The models are all visibly identical and the data labels are in the same location on all models. The differences between the models are internal components so additional photos will not assist in product identification.]



Photo 1: Front of mower



Photo 2: Back of mower



Photo 3: Label (Product marked with a green dot has already been inspected and tested)

Right Rail:

Box #1:

CPSC Consumer Information Hotline

Contact us at this toll-free number if you have questions about a recall:

800-638-2772 (TTY 301-595-7054)

Times: 8 a.m. – 5:30 p.m. ET; Messages can be left anytime

Call to get product safety and other agency information and to report unsafe products.

Box #2:

Media Contact

Please use the phone numbers below for all media requests.

Phone: (301) 504-7908

Spanish: (301) 504-7800

Link Text: View CPSC contacts for specific areas of expertise

Box #3:

Stay Connected

CPSC Social Media icons

Box #4:

Report an Unsafe Product

We are still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product.

Additional Boxes: (These boxes in design, but not yet implemented):

In the future, CPSC plans to add automated safety tips and safety resource boxes to all recalls based on the high-level product category that this product falls in. Examples of high-level product categories are Toys, Baby Products, Sports Equipment, etc.