



BRIGGS & STRATTON CORPORATION



September Zero Turn Rebate-Extended

Offer Dates 2 9/1/2017 - 2/28/2018

Post Mark Date 4 3/31/2018

Eligible Product 1

Product Exceptions

550Z Zero Turn Mower

Excludes 560Z

Choose 1

Visa Prepaid Card

CUSTOMER MAIL-IN REBATE Visa Prepaid Card**

\$100.00

\$200.00

\$300.00

OR Promotional Product

Snapper XD Cleanup Bundle includes String Trimmer, Leaf Blower, 2Ah Battery and Charger

\$100.00

Retail Value (US\$)

\$449.00

Total Value (US\$)

\$549.00

Total Rebate (US\$) 5

REBATE INSTRUCTIONS

** To receive the Briggs & Stratton Visa Prepaid Card by mail or the Product, please follow these conditions of acceptance:

- 1.) Purchase qualifying product during the valid offer dates listed above from an Authorized Snapper Dealer. (Prior Sales Excluded)
2.) Indicate your choice of Visa Prepaid Card or Product by checking the option box next to your choice.
3.) Fill out the entire Customer Portion of the rebate certificate. NOTE Product cannot be shipped to a PO BOX.
4.) Enclose this completed rebate certificate, along with a copy of your sales receipt showing the qualifying model purchases and purchase date in an envelope and mail to the address listed below. Please allow 8-10 weeks for the Visa Prepaid Card or 2-4 weeks for the Promotional Product, excluding holidays from the day we receive your request for processing.

Snapper September Zero Turn Rebate-Extended

c/o The Advertising Checking Bureau, Inc.

P.O. Box 1919

Memphis, TN 38101

PLEASE PRINT- TO BE COMPLETED BY CUSTOMER

Form with fields for First Name, Last Name, Mailing Address, City, State, Zip, Phone Number, Email Address, Purchase Date, Model Name, Model Number, Serial Number.

IMPORTANT: It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies. For questions regarding your rebate stats, call 866-565-9495 or visit http://www.acbpromotions.com/briggsandstratton.

TERMS & CONDITIONS: Rebates are based on the purchase of Eligible Product (1) shown above on models in stock. Eligible purchase amounts do not include attachments, accessories, dealer set-up fee or sales tax. Qualifying product must be purchased between the Offer Dates above (2). Total Rebate /Value (5) is in the amount shown above and includes an instant rebate (3) which is given at the time of purchase by dealer off of the selling price.. To receive your Visa prepaid card or Promotional Product, submit this completed mail-in rebate form, original or copy of purchase receipt dated between Offer Dates above. Mail-in rebate forms are available at the selling dealer and www.snapper.com. Submissions must be postmarked by Postmark Date (4) above. Card will be mailed in 8-10 weeks, excluding any holidays, of receipt of valid, complete requests by The Advertising Checking Bureau, Inc. Promotional Product will be mailed in 2-4 weeks, excluding any holidays, of receipt of valid, complete requests by Briggs & Stratton Corporation. Cards will be issued in local currency. Limit five (5) rebate redemption requests per person. Briggs & Stratton reserves the right in its sole discretion to substitute the Promotional Product with an item(s) of equal or greater value should the Promotional Product become unavailable for any reason. Offer valid only in U.S. and Canada. Briggs & Stratton or The Advertising Checking Bureau, Inc. are not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due request/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted. In Canada, Visa* prepaid card is issued by Peoples Trust Company pursuant to a license by Visa Int. *Trademark of Visa Int., used under license by Peoples Trust Company. In the U.S., card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa (debit) cards are accepted. Card valid for up to 6 months; once the valid thru date has passed, your card will be void, and will not be replaced. Card terms and conditions apply.